



New York, September 2008

Dear potential investor,

I am the founder and CEO of GustOrganics, the first certified organic restaurant in New York, and America's first restaurant to use 100% USDA certified organic ingredients.

We are also the greenest restaurant in New York (certified as a Green Restaurant by the Green Restaurant Association), using wind power only, biodegradable packaging, energy- efficient kitchen equipment, solar lighting and much more. We also recycle and compost.

Our vision is to bring organics and sustainability into the mainstream. We are more than a restaurant; we are a social movement that is "changing the world one meal at a time."

We do not adhere to the traditional idea of a profit driven business model, instead, we believe profits should only be the consequence of doing the right things right, but never a driver itself.

I was taught to lead by example and that is why I have invested my lifetime's savings into making this sustainable concept a reality.

While most companies are solely focused on profits, we have developed a well-managed business based on integrity that will lead us to unprecedented returns in the long term.

We shape the world by what we eat and food is probably the easiest and most peaceful way to share beliefs for change throughout our global community.

GustOrganics is at the helm of change and continued growth. In fact, in the next weeks, we will open the first USDA certified organic bar in the world.

Changing the world one meal at a time

In December 2008, we are opening a GustOrganics in partnership with Equinox, the most exclusive fitness center in the United States, at their flagship location on the Upper Westside.

We plan to open GustOrganics in New York airports in 2009 and another 40 more restaurants in the U.S. in the next 10 years.

We believe organic foods, cooked in a socially responsible environment, are not only quickly becoming mainstream, but are desired by a growing number of individuals as they become more and more educated about sustainable practices.

I know GustOrganics will be valued at a minimum of \$150 million in ten years from now, but most importantly, it will generate a breakthrough contribution towards changing some of the damaging eating habits that have become a part of our society.

We only need "integrity capital" to grow our business and I believe that the right blend of individuals is exactly what will make GustOrganics the biggest success in the history of food-related business.

We are willing to open our venture to the right people through a sustainable investment opportunity, with a full commitment for change, integrity, happiness, pleasure and profits.

I hope you are able to see our venture comprehensively, in the same way we do, because the sky will be the only limit for GustOrganics.

To know more about what we do, please visit: www.gustorganics.com and make sure to check our sections: About Us, Menu, Media, and Green & Organic.

Thank you for your consideration!

Best regards,

Alberto Gonzalez
President
Gusto Grilled Organics, Inc.

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